

Rates



			10% Discount	20% Discount	30% Discount	
	w x h	1 issue rate	4 issue rate	12 Issue rate	23 Issue rate	Color
Full Page	10" x 10"	\$1,800.00	\$1,620.00	\$1,440.00	\$1,260.00	+\$250
Junior Page	6" x 10"	\$1,200.00	\$1,080.00	\$960.00	\$840.00	+\$150
1/2 Page	10" x 5"	\$950.00	\$855.00	\$760.00	\$665.00	+\$100
2 Column Tower	4" x 10"	\$775.00	\$697.50	\$620.00	\$542.50	+\$100
1/4 Page A	6" x 4"	\$500.00	\$450.00	\$400.00	\$350.00	+\$50
1/4 Page B	4" x 6"	\$500.00	\$450.00	\$400.00	\$350.00	+\$50
1/4 Page C	8" x 3"	\$500.00	\$450.00	\$400.00	\$350.00	+\$50
1/5 Page	4" x 5"	\$375.00	\$337.50	\$300.00	\$262.50	+\$50
1/5 Page	10" x 2"	\$375.00	\$337.50	\$300.00	\$262.50	+\$50
1/8 A	4" x 3"	\$250.00	\$225.00	\$200.00	\$175.00	+\$25
1/8 Page B	6" x 2"	\$250.00	\$225.00	\$200.00	\$175.00	+\$25
1/8 Page C	2" x 6"	\$250.00	\$225.00	\$200.00	\$175.00	+\$25
1/10 Page	2" x 5"	\$175.00	\$157.50	\$140.00	\$122.50	N/C
Business Card A	4" x 2"	\$100.00	\$90.00	\$80.00	\$70.00	N/C
Business Card B	2" x 4"	\$100.00	\$90.00	\$80.00	\$70.00	N/C
Half Business Card B	2" x 2"	\$50.00	\$45.00	\$40.00	\$35.00	N/C

WEBSITE ADVERTISING

Top Banner:	Banner	1140 x 120	\$300/mo
Left Navigation:	Small	125 x 150	\$100/mo
	Medium	125 x 250	\$150/mo
	Large	125 x 350	\$200/mo
Right Tile:	Small	250 x 150	\$150/mo
	Medium	250 x 250	\$200/mo
	Large	250 x 350	\$250/mo
Content Width Banner		695 x 120	\$250/mo

ADDITIONAL ADVERTISING OPTIONS

Classified Advertising	\$1/word/issue
Class Display 1.9 x 1.25	6 months (12 issues) - \$325 (\$27/issue)
	Full year (23 issues) - \$500 (\$22/issue)
Inserts	\$40 Per Thousand
E-Newsletter: Banner	800 x 120 \$300/issue

ADDITIONAL INFORMATION:

Display Live Area:
10 inches wide x 10 inches high

Width Requirements:
2 inches, 4 inches, 6 inches,
8 inches or 10 inches

Height Requirements:
None (height can be up to 10 inches high)

DEADLINE INFORMATION FOR ALL ADS:

Thursday at Noon, 7 days prior to issue date
Email ads to: ads@georgiabulletin.org
File formats accepted: PDF, JPEG, and TIFF