

## In House Rates

Discounted In-House Rates			
	w x h	B/W Rate	Color Rate
Full Page	10" x 10"	\$1,200.00	\$1,450.00
Junior Page	6" x 10"	\$800.00	\$900.00
1/2 Page	10" x 5"	\$600.00	\$700.00
2 Column Tower	4" x 10"	\$530.00	\$630.00
1/4 Page A	6" x 4"	\$325.00	\$375.00
1/4 Page B	4" x 6"	\$325.00	\$375.00
1/4 Page C	8" x 3"	\$325.00	\$375.00
1/5 Page	4" x 5"	\$275.00	\$300.00
1/5 Page	10" x 2"	\$275.00	\$300.00
1/8 Page A	4" x 3"	\$175.00	\$200.00
1/8 Page C	2" x 6"	\$175.00	\$200.00
1/8 Page A	6" x 2"	\$110.00	\$135.00
1/10 Page	2" x 5"	\$110.00	\$135.00
Business Card A	2" x 4"	\$70.00	\$70.00
Business Card B	4" x 2"	\$70.00	\$70.00
Half Business Card B	2" x 2"	\$35.00	\$35.00

### WEBSITE ADVERTISING

Top Banner:	Banner	1140 x 120	\$300/mo
Left Navigation:	Small	125 x 150	\$100/mo
	Medium	125 x 250	\$150/mo
	Large	125 x 350	\$200/mo
Right Tile:	Small	250 x 150	\$150/mo
	Medium	250 x 250	\$200/mo
	Large	250 x 350	\$250/mo
Content Width Banner		695 x 120	\$250/mo

### ADDITIONAL ADVERTISING OPTIONS

Classified Advertising	\$1/word/issue
Class Display 1.9 x 1.25	6 months (12 issues) - \$325 (\$27/issue) Full year (23 issues) - \$500 (\$22/issue)
Inserts	\$40 Per Thousand
E-newsletter:	Banner 800 x 120 \$300/issue

### ADDITIONAL INFORMATION:

**Display Live Area:**  
10 inches wide x 10 inches high

**Width Requirements:**  
2 inches, 4 inches, 6 inches,  
8 inches or 10 inches

**Height Requirements:**  
None (height can be up to 10 inches high)

### DEADLINE INFORMATION FOR ALL ADS:

Thursday at Noon, 7 days prior to issue date  
Email ads to: [ads@georgiabulletin.org](mailto:ads@georgiabulletin.org)  
File formats accepted: PDF, JPEG, and TIFF