

Rates



			10% Discount	15% Discount	20% Discount	30% Discount	
	w x h	1 issue rate	4 issue rate	8 issue rate	12 Issue rate	23 Issue rate	Color
Full Page	10" x 12"	\$2,112.00	\$1,900.00	\$1,795.00	\$1,690.00	\$1,478.00	+\$250
Junior Page	6" x 12"	\$1,267.00	\$1,140.00	\$1077.00	\$1014.00	\$887.00	+\$150
1/2 Page	10" x 6"	\$1056.00	\$950.00	\$898.00	\$845.00	\$739.00	+\$100
Two Column Tower	4" x 12"	\$845.00	\$760.00	\$718.00	\$676.00	\$591.00	+\$100
1/4 Page A	6" x 5"	\$528.00	\$475.00	\$449.00	\$422.00	\$370.00	+\$50
1/4 Page B	4" x 7.5"	\$528.00	\$475.00	\$449.00	\$422.00	\$370.00	+\$50
1/4 Page C	8" x 3.75"	\$528.00	\$475.00	\$449.00	\$422.00	\$370.00	+\$50
1/8 Page A	4" x 4"	\$282.00	\$254.00	\$240.00	\$225.00	\$197.00	+\$25
1/8 Page B	8" x 2"	\$282.00	\$254.00	\$240.00	\$225.00	\$197.00	+\$25
1/8 Page C	2" x 8"	\$282.00	\$254.00	\$240.00	\$225.00	\$197.00	+\$25
1/10 Page A	6" x 2"	\$185.00	\$166.00	\$157.00	\$148.00	\$129.00	N/C
1/10 Page B	2" x 6"	\$185.00	\$166.00	\$157.00	\$148.00	\$129.00	N/C
1/12 Page A	2" x 5"	\$143.00	\$129.00	\$122.00	\$114.00	\$100.00	N/C
1/12 Page B	4" x 2.5"	\$143.00	\$129.00	\$122.00	\$114.00	\$100.00	N/C
Business Card A	2" x 4"	\$105.00	\$95.00	\$90.00	\$85.00	\$74.00	N/C
Business Card B	4" x 2"	\$105.00	\$95.00	\$90.00	\$85.00	\$74.00	N/C
Half Business Card B	2" x 2"	\$53.00	\$48.00	\$45.00	\$42.00	\$37.00	N/C

WEBSITE ADVERTISING

Left Navigation:	Banner	1140 x 120	\$300/mo
	Small	125 x 150	\$100/mo
	Medium	125 x 250	\$150/mo
	Large	125 x 350	\$200/mo
Right Tile:	Small	250 x 150	\$150/mo
	Medium	250 x 250	\$200/mo
	Large	250 x 350	\$250/mo
Content Width Banner		695 x 120	\$250/mo

ADDITIONAL ADVERTISING OPTIONS

Classified Advertising	\$1/word/issue
Class Display 1.9 x 1.25	6 months (12 issues) - \$325 (\$27/issue) Full year (23 issues) - \$500 (\$22/issue)
Inserts	\$40 Per Thousand

ADDITIONAL INFORMATION:

Display Live Area:

10 inches wide x 12 inches high

Width Requirements:

2 inches, 4 inches, 6 inches,
8 inches or 10 inches

Height Requirements:

None (height can be up to 12 inches high)

DEADLINE INFORMATION FOR ALL ADS:

Thursday at Noon, 7 days prior to issue date

Email ads to: ads@georgiabulletin.org

File formats accepted: PDF, JPEG, and TIFF